



Motorola Showcases Consumer-Centric Seamless Mobility at CTIA 2006

'MOTO ME' - placing people at the center of their mobile world

LAS VEGAS, April 5 /PRNewswire-FirstCall/ -- Motorola, Inc. is demonstrating how MOTO ME -- the company's vision of consumer-centric Seamless Mobility -- is defining and delivering "must have" devices and "must do" experiences for consumers and business professionals around the world. For the home, the workplace, and just about everywhere in between, Motorola is combining the power of best-in-class innovations and alliances to transform and evolve the mobile experience. Visit Motorola this week at CTIA Wireless 2006 (Central Hall 3, Booth 2606).

MOTO ME delivers Seamless Mobility solutions through four key areas [of focus]:

-- PLAY ME - technologies that keep you entertained while on-the-go with games, video and music; -- JOIN ME - affordable network technologies and services designed to offer interoperability and help carriers deliver rich mobile multi-media experiences to subscribers; -- FOLLOW ME - intelligent technology that enables personalized content to follow you wherever you go; and -- HELP ME - industry-leading technologies and innovations that help operators and enterprises develop business models and deliver the products and services that their customers demand.

"MOTO ME expresses our focus on putting control back into your hands -- its about consumer-centric mobility," said Ed Zander, chairman and CEO, Motorola, Inc. "At CTIA, we're showing innovations that are helping Motorola and our alliance partners take Seamless Mobility to the next level, creating fantastic experiences

for users and new opportunities for customers. We're creating the world where you're in charge -- the world of MOTO ME."

Highlights of Motorola announcements include: MUST HAVE DEVICES -- The new Motorola C290 with Sprint PCS Vision(R) service is now available, offering the value of Sprint PCS Vision services* on a stylish handset. -- The Motorola L6 handset, part of the SLVR family, is now available with Cingular Wireless service at RadioShack stores nationwide. -- The ultra-durable, stylish and fully equipped addition to the iDen(R) family, the i580 handset, is now available. -- The model W315 expands Motorola's CDMA portfolio to include music with the RAZR V3m and style. -- The spun-metal exterior of the Motorola RAZR V3i gets even more exciting with the addition of three new attention-getting shades. PLAY ME -- Motorola and Skype introduce the Motorola Talk & Tunes Wireless Internet Calling Kit, which allows users to take phone calls and listen to music over the Internet from a Bluetooth enabled PC.** -- Through alliances with SONY BMG Music, MediaBay and AccuWeather.com, iRadio(R) subscribers will have access to audio books, classic radio shows, up-to-date local weather and exclusive content from the SONY BMG catalog. JOIN ME -- Motorola unveils the first of its MOTOWi4 WiMAX solutions that focus on delivering low-cost fixed and nomadic services in underserved markets and developing countries using the 3.5GHz spectrum available in most of the world. -- Canopy(R) Cable solution is now available to empower cable operators to extend their existing network using wireless technologies, enabling them to reach new business customers with high-speed data and VoIP services. -- Designed to help operators deliver advanced voice services and high-speed multimedia content and programming, CDMA 1xEV-DO Rev. A will be available for demonstrations. -- The Motorola NC800 Cellular Gateway is now available in Latin America, allowing users to wirelessly connect to the Internet via their computers wherever CDMA cellular coverage is available. FOLLOW ME -- Follow Me TV experience is now more than just room to room. Consumers can move recorded shows from a Motorola digital video recorder (DVR) directly to a compatible Motorola mobile device. HELP ME -- In alliance with Bytemobile, Inc., the new Motorola Intelligent Charging Solution enables service providers to offer flexible and personalized ways to sell content services. About Motorola

Motorola is known around the world for innovation and leadership in wireless and broadband communications. Inspired by our vision of Seamless Mobility, the people of Motorola are committed to helping you get and stay connected simply and seamlessly to the people, information, and entertainment that you want and need. We do this by designing and delivering "must have" products, "must do" experiences and powerful networks -- along with a full complement of support services. A Fortune 100 company with global presence and impact, Motorola had sales of US \$36.8 billion in 2005. For more information about our company, our people and our innovations, please visit <http://www.motorola.com/> .

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* Airtime, data charges and/or additional charges may apply. ** Skype service requires users to have broadband connection and subscription to an internet service.
Motorola, Inc.

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