



CTIA WIRELESS Announces E-Tech Award Winners

ORLANDO, Fla.-(Business Wire)-March 28, 2007 - CTIA WIRELESS 2007(R), the world's largest event for the wireless industry, today announced the winners of the Second Annual Emerging Technology (E-Tech) Awards honoring products and innovations in consumer applications, hardware, network infrastructure and enterprise solutions. CTIA WIRELESS takes place March 27-29, 2007 at the Orange County Convention Center.

Nearly 250 submissions were received for this year's E-Tech Awards. Judges evaluated each entry on innovation, functionality, wow factor, importance of technology and ease of use/implementation.

The 2007 CTIA E-Tech Award winners include:

Best in Show Award, as voted upon by CTIA WIRELESS attendees, went to Alltel Wireless' Celltop an exclusive, patent-pending technology that provides customers an easier way to access, manage and organize a wide range of information already available on their Alltel Wireless phones. Celltop was submitted as a consumer application under the Mobile Entertainment/Mobile Community category.

- 0- *T Consumer Application - Healthcare/Public Safety/Transportation Winner - IBIS Mobile Identification, L1 ID
- 2nd - Rand McNally Navigator, TeleCommunication Systems, Inc
- 3rd - Able Talker with Clear Harmony Headphones, Able Planet Inc.
- Consumer Application - Messaging (SMS/MMS)/Mobile Advertising Winner - Mobile Alert Network (MAN), SquareLoop, Inc.
- 2nd - Alcatel Lucent GMS - Geographic Messaging Service, Alcatel-Lucent
- 3rd - Nuance Mobile Dictation, Nuance Communications, Inc.
- Consumer Application - Mobile Entertainment/Mobile Community Winner - SlingPlayer Mobile, Sling Media, Inc.
- 2nd - Promptu, Promptu
- 3rd - go2 Colleges, go2 Hardware
- Mobile Accessory Winner - ADU-510D EVDO REV A USB modem, AnyDATA Corporation
- 2nd - FlamingoStereo(TM), Cellpoint Connect
- AB 3rd - zBoost Mini-Z, Wi-Ex Hardware
- Mobile Phone/Camera Phone Winner - LG VX9400, LG Electronics
- MobileComm 2nd - m620, Samsung Telecommunications America
- 3rd - Nokia 6131 NFC, Nokia Hardware - Smartphone/PDA Winner - Samsung BlackJack, Samsung Telecommunications America
- 2nd - BlackBerry(R) Pearl(TM) from Cingular, Research in Motion
- 3rd - i760, Samsung Telecommunications America Hardware - Wearable Wireless Device or Fashion Technology Winner - AGT-100D LBS Asset Tag, AnyDATA Corporation
- 2nd - MBW-100 Bluetooth(TM) Watch, Sony Ericsson Mobile Communications
- 3rd - WEP410, Samsung Telecommunications America Network Infrastructure - In-Building/Local Area Network Solution Winner - Tata

System's Femtocell Convergence Solution, Tata Systems 2nd - Anritsu BTS Master High Performance Base Station Analyzer, Anritsu Company 3rd - Motorola RSG3500 Residential Seamless Mobility Gateway, Motorola Network Infrastructure - Wide Area Network Winner - Nokia Flexi WiMAX Base Station, Nokia 2nd - Unison Web Fidelity Service, Bytemobile, Inc. 3rd - Ellacoya e100 Platform, Ellacoya Networks Enterprise Solutions Winner - Transclick for Blackberry and J2ME smartphones, Transclick Inc. 2nd - SkyMail(R), Pacific Data Vision 3rd - HelloIMS, HelloSoft, Inc. *T

This year's E-Tech judges included:

Julie Ask, Jupiter Kagan; Ryan Block, Engadget; Jerry Brown, Create Magazine; Bonnie Cha, CNET; Joe Ferra, Fidelity Investments; Tracy Ford, RCR Wireless News; Kent German, CNET; Randy Giusto, IDC; Heather Hewitt, Teen Magazine; Alex Kasten, The Diffusion Group; Gary Krakow, msnbc.com; Joe Palenchar, TWICE; Robin Raskin, Yahoo/Family Life; Sascha Segan, PC Magazine; Keith Shaw, Network World; Richard Siber, Siber Consulting; Steven Smith, Wireless Business Forecast; Mark Spoonauer, Laptop Magazine; Rhonda Wickham, Wireless Week; Steve Wildstrom, BusinessWeek

About CTIA WIRELESS 2007

As the premiere global event representing the \$500 billion global wireless industry and the largest wireless show in the world, CTIA WIRELESS 2007 brings together all industries affected by wireless technology for three days of intense learning and networking. Visit www.ctia.org/ctiawireless.

CTIA-The Wireless Association is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. Visit www.ctia.org.